

Mardi Gras 2022

FAT BANKERS' SOCIAL AID & PLEASURE CLUB



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<http://www.funkytucks.com/>
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Who We Are

The Fat Bankers' Social Aid and Pleasure Club began gathering for lunch in 1995 on the Friday prior to the Krewe of Tucks parade. Its name derives from a comment of one of the well-oiled sages at that original lunch that they “left work and ate and drank all afternoon—like a bunch of Fat Bankers.” After nine years of lunching together and numerous forays to explore and document the folk dancing of Bourbon Street, the findings of which are to be published in a forthcoming monograph, the group formed as a Louisiana L.L.C. in 2003, demonstrating the value of founding members' collective twenty years of law school.

Following the unusual pathway of producing something tangible from a gathering of attorneys, the newly incorporated Fat Bankers' built the commodious FUNKY TUCKS, which features slightly more amenities than a Katrina trailer home with genuine chemical toilets (not paint buckets as on other floats), drink holders, built in ice-chests and bead bins, a bopa-tronic stereo, and folk-dancing cages. The Fat Bankers' built the equally fabulous and funky floats the FUNKY FOX in 2008, the LOVE CHILD in 2015, and the FUNKY UNCLE in 2018. These floats are the benchmark of Mardi Gras float construction, representing the widest and longest units in Carnival — “A Full City Block of Funk.”

The Fat Bankers' is part of the Krewe of Tucks, and three of its members have served as King: Rudy J. Cerone, KOC, FKGC, King Tucks XXX (1999); C. Russell H. Shearer, KOC, ECMPYSY, FKGC, King Tucks XL (2008); and Kabir S. Kalsi, KOC, FKGC, King Tucks XLV (2013).



How We Make It Funky

The Fat Bankers', as any frivolous organization should, possess a multitude of traditions, the two most important of which are the Stately Procession of the Lords of the Abdominous Exchequer and *le Fete de Banquiers Gras*, both on *Vendredi de Banquier Gras* (Fat Banker Friday).

The Stately Procession is a Second Line, a form of parade unique and traditional to New Orleans, that features the world famous Rebirth Brass Band and numerous Sidewalk Steppers. As the police-escorted Stately Procession winds through the French Quarter, pedicabs bring beads for the Fat Bankers to throw to the crowds and beverages to keep everyone properly hydrated. The Procession ends with a performance by Rebirth and the Sidewalk Steppers and a reading of The Royal Writ of Supergroovalisticprositfunkstication proclaiming *Mardi Gras*, the preeminence of Funk, and dispensation that even the Man can be Funky during Mardi Gras.

The reading of the Writ begins *le Fete*, the annual luncheon gathering of all Fat Bankers' held at one of New Orleans illustrious, old-line restaurants to celebrate the beginning of Mardi Gras and our traditions, especially the dispatch of Pimm's Cups in accord with the Doctrine of Mystic Numerology.

The next day dawns early as we arrive at the float to make final preparations, which involve mixing a solid batch of Muffy's Hangover Helper and ensuring that the stereo's volume controls are well tested. Beads and costumes are already on the float ensuring that our energy is reserved for the strenuous work of remaining hydrated and throwing beads to the adoring crowds. The parade ends Downtown where the Krewe's Extravaganza caps off the day with bands, buffet dinner, and well-stocked open bar.

The Fat Bankers' also host a four-day Funk Dance Concert Series beginning Thursday night. In its second year, the Fat Bankers' have created strong performer bills featuring nationally known funk acts. The first two headline acts featured George Porter, Jr., of the Meters



How We Make It Funky

and George Porter and the Runnin' Padners, and Maceo Parker, the famous lead saxman from James Brown's band, Parliament, Funkadelic, Prince and the Purple Rain, and many solo tours. The Friday, Saturday, and Sunday events have featured:

- Soul Project;
- The New Orleans Suspects ("Mean" Willie Green (Neville Brothers), Eric Vogel (Fred Wesley), Jake Eckert (Dirty Dozen Brass Band), CR Gruver (Leo Nocentelli), Jeff Watkins (James Brown's Band));
- Matador Soul Sounds (Eddie Roberts (The New Mastersounds) and Alan Evans (Soulive)); and
- Dash Rip Rock.

The Sunday concert also features an inclusive crawfish boil.

The Fat Bankers' also publish the Fat Bankers'-Reichert-Frischhertz Funk Poster Series to commemorate the annual Fat Bankers' Funk Dance Concert Series. These posters feature a different person of or related to New Orleans who has promoted the Crescent City's prominence as the progenitor of funk, and each is designed by a nationally known artist. The poster-series concept is based on the Fillmore and Family Dog poster series of the late 1960s and early 1970s, which have become very valuable works of art selling for tens of thousands of dollars and represent iconic illustrations. Our artist for the past two posters has been Randy Tuten, whose work is well known from his posters for famed Fillmore West, Bill Graham Presents, and Warfield Theater shows. Randy's work is well represented in institutional collections ranging from the San Francisco Museum of Art to the Museum of Modern Art, and it has been reproduced at length in the seminal treatise on the subject, the ART OF ROCK by Paul Grushkin. Randy's work has promoted bands including the Grateful Dead, Led Zeppelin, Chuck Berry, Janis Joplin, The Band, Steve Miller, The Doors, Little Richard, the Rolling Stones, The Eagles, Pete Townshend, and The Meters.

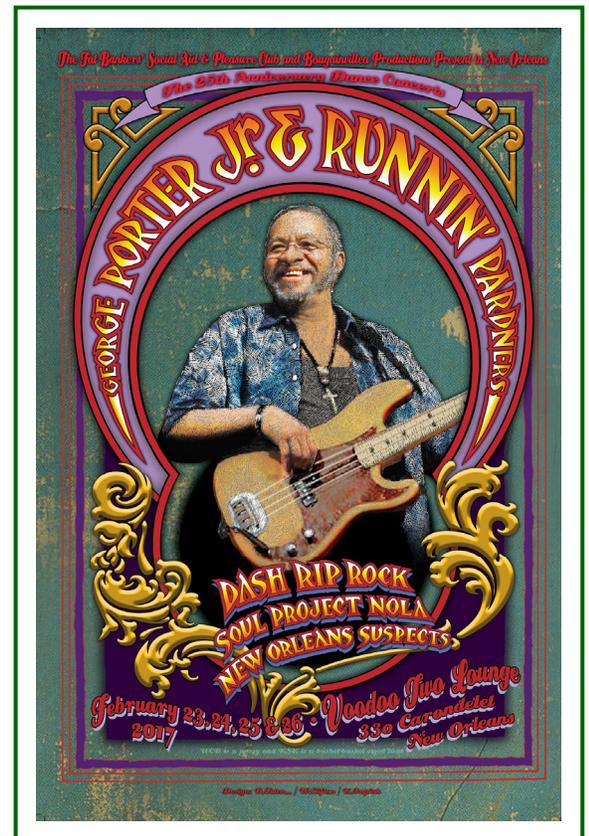


How We Make It Funky

We distribute an edition of more than 6,400 unsigned and un-numbered posters from the Fat Bankers' floats for free and signed and numbered editions are also available.

The Fat Bankers' have also become known for what started as a gag and has grown into one of our most requested items: Socks. Each year we produce a new design of socks that commemorates the headline act of our Fat Bankers' Funk Concert Series. These socks become treasured souvenirs and fashion statements.

The Fat Bankers, finally, substantially underwrite the work of Grace at the Green Light, a New Orleans charity serving the homeless. Grace at the Green Light enhances the individual dignity of the homeless, treats them as individuals, and solves their unique problems one at a time. Grace, for example, helps the homeless by helping to reunify them with family or friends by locating those persons, creating the linkage to them, and funding the travel costs of reunification. Grace provides routine follow-up services and finds that only five percent of those returned to family or friends are again homeless at the three-month follow-up. Grace also provides meals and water for the homeless. It reached a milestone in July 2017 of sending its 1,000th person to a new home and new hope. Fat Bankers have also served as volunteers during weeks when our organization has been responsible for providing the staffing for Grace's meal service during breakfast and lunch.



Goods, Services & Tariff

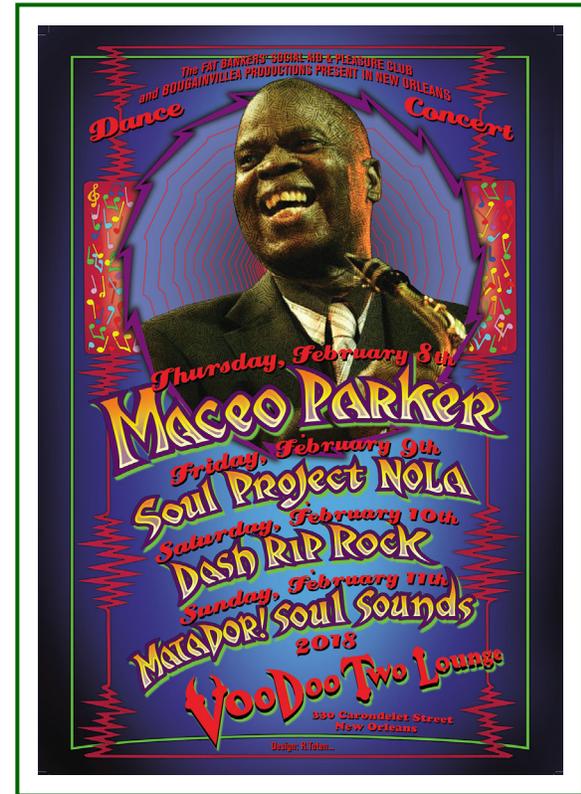
Mardi Gras with the Fat Bankers' is turnkey; your sole responsibility is to show up and have fun because all the work is taken care of. The tariff includes the following and may be paid in a monthly payment plan:

Tariff: \$ 3,000

- Krewe of Tucks annual dues and minimum order of throws (beads, plungers, etc.)
- All the additional, custom-made Fat Bankers throws you'll need already loaded on floats
- Quality costume
- Lunch prior to parade
- Ice on float
- Krewe of Tucks Coronation Ball (party to coronate King and Queen Tucks)
- Stately Procession (second line) with Rebirth Brass Band and throws
- Le Fete de Banquiers Gras (pre-lunch cocktails, gourmet lunch, and wine) on Friday before Mardi Gras
- Fat Banker Funk Dance Concert Series with nationally known music acts;
- Sunday crawfish boil
- Krewe of Tucks Mardi Gras Parade
- Krewe of Tucks Extravaganza
- Custom socks(!)
- The Fat Bankers Reichert-Frischhertz • Fat Banker Funk Dance Concert Series Poster by nationally known artist
- 200 of the funniest characters that make the Fat Bankers' "richer than a mofo"

Terms & Conditions:

Dues are not refundable; however, a rider may transfer their position to another person. The Fat Bankers'



George Matters! On socks!



Goods, Services & Tariff

will also seek to sell a rider's position for them and then provide the proceeds of the sale to them. In the event a person is unable to participate but has paid dues, the Fat Bankers will use its best reasonable efforts to make accommodations for those payments, or a percentage thereof, to permit the person to participate in the succeeding year. Such an accommodation can be made for the succeeding year only.

Neither the Fat Bankers' nor the Krewe of Tucks is responsible for cancellations or under-performance due to *force majeure*, including but not limited to acts of God (such as, but not limited to, fires, explosions, earthquakes, drought, tidal waves and floods); war, hostilities (whether war be declared or not), invasion, act of foreign enemies, mobilization, requisition, or embargo; rebellion, revolution, insurrection, or military or usurped power, or civil war; contamination by radioactivity from any nuclear fuel, or from any nuclear waste from the combustion of nuclear fuel, radioactive toxic explosive, or other hazardous properties of any explosive nuclear assembly or nuclear component of such assembly; riot, commotion, strikes, go slows, lock outs or disorder, unless solely restricted to employees of the Fat Bankers; or acts or threats of terrorism. In the event of a cancellation or an under-performance the Fat Bankers will endeavor to accommodate inconvenienced riders to the extent feasible and practicable given the circumstances.



For
Him
We
Ride.

